

Order Item Summary

CBS TELEVISION
STATIONS

WBZ-TV

Order ID: 58744 CF LOC-POL FBD - LBD: 10/24/12 - 10/30/12 HL#: Created: 10/19/12 02:44 PM

Client: AMERICAN CROSSROADS (304732) CPE: / / 1257 Agency Commission: 15 % Updated: FWONG on 10/19/12 02:55 PM

Agency: CROSSROADS MEDIA (27783) Product: AMERICAN CROSSROADS Self :03:00 Confirmed: 10/19/12 02:55 PM

Buyer: Demo: HHOLDS DMA RTG Sched. Code: Z Contract: 10/22/12 08:35 AM

AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS

Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
001	MSUNRISE1	1 1 1 1 1 0 0	SUNR	30				0.0	\$1,000.00	5	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
002	MLOCAL6A	2 2 2 2 2 0 0	NEWS	30				0.0	\$1,800.00	10	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
003	MEARLY	2 2 2 2 2 0 0	MORN	30				0.0	\$1,000.00	10	\$10,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
004	DRACHAEL9A	2 2 2 2 2 0 0	DAY	30				0.0	\$1,200.00	10	\$12,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
005	NNOON	1 1 1 1 1 0 0	NEWS	30				0.0	\$1,500.00	5	\$7,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
006	DCBSSOAP2	1 1 1 1 1 0 0	SOAP	30				0.0	\$1,200.00	5	\$6,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
007	DDRPFIL	2 2 2 2 2 0 0	PHIL	30				0.0	\$1,800.00	10	\$18,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

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 AE: PAT CASHEN POLITICAL-WBZ-TV Billing Int: Monthly BM: SS
 Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
008	EJUDY	2 2 2 2 2 0 0	EFG	30				0.0	\$2,200.00	10	\$22,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
009	ENWS5P	1 1 1 1 1 0 0	EFG	30				0.0	\$2,500.00	5	\$12,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
010	ENWS530P	1 1 1 1 1 0 0	EFG	30				0.0	\$2,700.00	5	\$13,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
011	NEARLYMF	1 1 1 1 1 0 0	NEWS	30				0.0	\$3,000.00	5	\$15,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	3	2									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
012	NLATE	1 0 0 1 0 1 0	NEWS	30				0.0	\$4,500.00	3	\$13,500.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	2	1									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
013	LLETTER	2 2 2 2 2 0 0	LETT	30				0.0	\$2,700.00	10	\$27,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>	<u>Oct 29</u>									
	10/24/12	10/30/12	6	4									

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
014	PBLOODS	* * * * F * *	REGP	30				0.0	\$22,000.00	1	\$22,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/26/12	10/26/12	1										

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Share: 0% WCVB: 0% WHDH: 0% WFXT: 0% WLVI: 0% WSBK: 0% WBPX+: 0% WNDS: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
015	WSAT5ANWS	* * * * * S *	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
016	WSAT6ANWS	* * * * * S *	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
017	WSAT7ANWS	* * * * * S *	NEWS	30				0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
018	MCBSSAT	* * * * * S *	MORN	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
019	AWHEELSA	* * * * * S *	ACC	30				0.0	\$1,600.00	1	\$1,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
020	AJEOPSA	* * * * * S *	ACC	30				0.0	\$1,800.00	1	\$1,800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/27/12	10/27/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
021	WSTYLE	* * * * * S *	LATE	30				0.0	\$800.00	1	\$800.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
022	WSUN5ANWS	* * * * * S	NEWS	30				0.0	\$600.00	1	\$600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
023	WSUN6ANWS	* * * * * S	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
024	WSUN7ANWS	* * * * * S	NEWS	30				0.0	\$1,500.00	2	\$3,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
025	WSUN8ANWS	* * * * * S	NEWS	30				0.0	\$1,800.00	2	\$3,600.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	HHOLDS	Rate	Spots	Total	NR	A/G
026	WCBSSUN	* * * * * S	MORN	30				0.0	\$5,000.00	1	\$5,000.00		
	<u>FBD</u>	<u>LBD</u>	<u>Oct 22</u>										
	10/28/12	10/28/12	1										

Order Totals

Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	109	0	\$225,800.00	\$191,930.00	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$225,800.00	\$191,930.00	\$0.00	\$0.00